

BnA Alter Museum

BnA Alter Museum, the third hotel for BnA, will be opening its doors May 17th 2019 in Kyoto, Japan. Featuring 31 permanent exhibitions (art rooms) by 15 Japanese artists and a 10-story/30-meter vertical staircase gallery, SCG, showcasing the best of Japanese contemporary art. BnA Alter Museum is the experimental culture hub for all art enthusiast and authentic experience seekers. For those who have wanted to spend a “night at the museum”, here is your chance.

OPEN



The first hotel out of Tokyo, BnA Alter Museum will have that same rebellious spirit, community focused attitude and utter devotion to art that has become synonymous with anything BnA baptized.

The 31 permanent art exhibitions created by 15 Japanese artists, under the direction of 9 art directors, feature a diverse range of mediums. From 24/7 digital works by Daito Manabe (Rhizomatiks, director of the Olympic Handover and female music group Perfume), to interactive sound and light installation by EYΞ(vocalist of BOREDOMS), to 360 murals by long term BnA collaborator Mon Koutaro Ooyama, each room defies conventional ideas of art and hotels.

The lobby houses an equally impressive Museum Shop, Cafe/ Lounge, and the heart of the hotel, a place designed with serendipity in mind, the bar, untitled.

BnA Alter Museum, as all BnA hotels, employs the BnA Revenue Share System - a percentage of each room booking is direct income for artists who has created permanent exhibitions. Guest, by sleeping in a room, become patrons of art. A mutually beneficial eco system creating continual income/exposure for artists and unique one-of-a-kind art experiences for patrons.



SCG is part of BnA Alter Museums way of exploring, challenging and pushing the boundaries of physical space and art. Towering at 10 stories high/30-meters tall, with 4 galleries, SCG is open to both the public and patrons. Patrons also have private views of galleries from selected rooms. SCG features two major exhibitions annually supported by a number of events. Exhibitions by local up and coming artists will be regularly showcased on the 2nd floor of SCG.

SCG opening exhibition, "TO SELF BUILD", is a group show by Japanese artists Akiyama Buku, Muku Kobayashi, Taro Komiya, and Yumi Nakata. The exhibition is symbolic of BnA Alter Museums "life sustaining metabolic process", a cycle of showcasing dynamic art - fueling inspiration, imagination and action. TO SELF BUILD sets the precedent for future SCG exhibitions.

TO SELF BUILD opens May 25th, 2019.

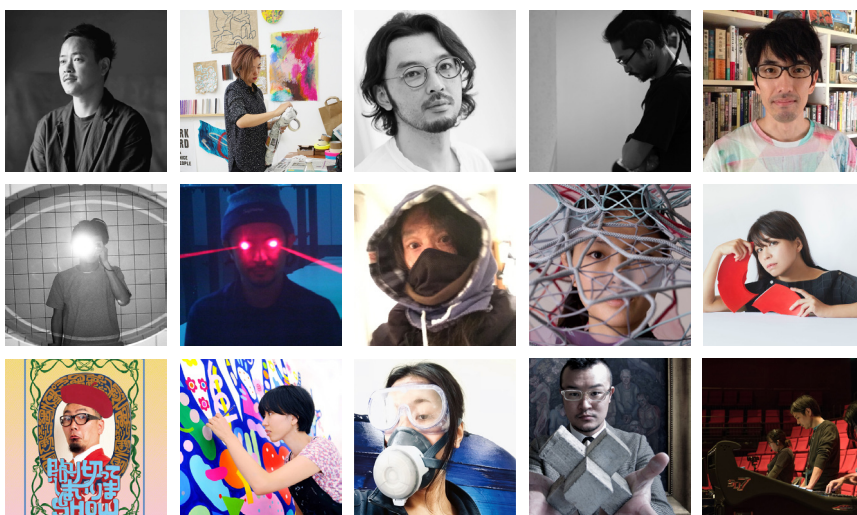


Artists | Art Directors

Artists: EY3 (BOREDOMS), AOKI takamasa, Tetsuya Umeda, Ryuichi Ohira, Mina Katsuki, SHOWKO, Lulu Kouno, Sai, Sato Sugamoto, Yusuke Nakano / Paramodel, Daito Manabe (Rhizomatiks), Akiyoshi Mishima, Mizuguchi Guchi, Mon Koutaro Ooyama (#BCTION, DOPPEL), Aiko Yuno

Art Directors: Gaku Ogaki, Satoshi Sakuraoka, Kumiko Sahara, Kenji Daikoku, Naoki Takubo, Takefumi Tanaka, Hiroko Chino, Noboru Tsubaki, Akiyoshi Mishima

[Full artist and art director profiles](#)



BnA Alter Museum Facility Overview

Address: 267-1 Tenmachi, Shimogyo-ku, Kyoto

Phone: 075-748-1278

Hotel Email: info@bnaaltermuseum.com

Opening hours:

Front Desk: 24 hours

SCG: Public Opening Hours 11.00 - 18.00

Patron Opening Hours 7.30 - 18.00

Cafe: 11.00 - 18.00

untitled: 19.00 - 26.00

Scale: 10 stories | 30 meters tall

Permanent Exhibitions (art rooms): 31 rooms

Building Owner: Columbia Works Co., Ltd.

Hotel Operation: Columbia Hotel & Resorts Co., Ltd.

Hotel Management: BnA Co., Ltd.

Design: Toyo Design Co., Ltd.

Architectural Design Supervision: BnA Co., Ltd.

Interior Design: BnA Co., Ltd.

Construction: Kanawa Construction Co., Ltd.

Interior Construction: TANK Co., Ltd. | icos Co., Ltd. | T.I.G.A



About BnA Co., Ltd.

BnA is a creative x social collective exploring the relationship between art and community to develop a global network of artists, creators, social agents and free thinkers striving for a better future. BnA currently runs three art hotel projects- BnA HOTEL Koenji, BnA STUDIO Akihabara, BnA Alter Museum- in Japan with a fourth set to open in Tokyo, early 2020.

bna-hotel.com



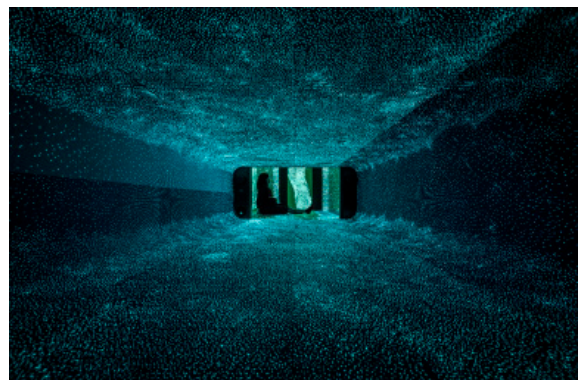
About Columbia Works Co., Ltd.

"Towns are Dance Floors"

Based on this idea Columbia Works aims to develop real-estate that is focused on people and local communities, working with creatives and experts embodying this ideal.

BnA Alter Museum is part of Columbia Works subsidiary Columbia Hotel & Resorts Co., Ltd. Jointly Columbia Hotel & Resorts Co., Ltd. and BnA Co., Ltd manage BnA Alter Museum – "Alter" a Columbia Hotel & Resorts trade mark and "BnA" a BnA Co., Ltd trade mark. In addition, Columbia Hotel & Resorts Co., Ltd. will develop "Alter" as its own hospitality brand.

columbiaworks.jp



Press Kit | Contact Information

BnA Alter Museum Website | [IG](#) | [FB](#)

[BnA Alter Museum Img Bank](#) | [Press Kit](#)

[BnA HOTEL Koenji Press Kit](#) | [BnA STUDIO Akihabara Press Kit](#)

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